

# Web Design Specialist Diploma



In this diploma you'll learn essential skills covering industry-standard software so you can get your dream job within either a specialist web design agency or in-house for a company with a creative department.



**If you're a creative person with an eye for design and a passion for technology, the Web Design Specialist Diploma is a great choice. The world of digital offers enormous opportunities as businesses continue to embrace the wealth of new technology available to them.**



If you're interested in a career where you can combine your creative flair with strong technology skills, our Web Design Specialist Diploma could be the right choice for you. You'll learn essential skills covering industry-standard software so you can get your dream job within either a specialist web design agency or in-house for a company with a creative department.

This role will allow you to not only express your creative side; but also enable you to gain the technical knowledge that is required to make things happen online. With our Web Specialist Diploma your skills will be increasingly in demand as the world of new technology continues to grow.

With your completed diploma you'll be able to apply for jobs with the confidence that you have the skills needed to design websites, work with HTML code and gain an understanding of JavaScript and CSS.

This diploma consists of courses created by one of our partnership companies who produce self-paced, online video tutorials. Students doing these courses via Pitman

Training have the exclusive benefit of being able to access technical support from dedicated certified support technicians 24 hours a day, 7 days a week, meaning you'll never be stuck waiting for office hours.

## Aims and Objectives

You'll learn the skills required to be able to build a website!

## Pre-Requisites

There are no specific pre-requisites required for this diploma.

## Career Path

Learn the skills required to work as a Web Designer or Web Developer. From here you can work to a Senior Web Developer level or even start your own web design business or digital marketing agency.



**CPD Points 180**

*(Awarded CPD points upon successful completion).*

## Core Courses

### Dreamweaver CC

Dreamweaver is a common program used in the Web Design industry. Through the study of this course you will build your knowledge and practical experience in the CC version of this renowned program.

### or WordPress for Business

Our online WordPress for Business training course is specifically designed for those wishing to learn how to create a business-focused website. You'll learn about designing a site and how to physically create a website.

### MTA HTML5 Application Development Fundamentals

This course gives students a strong introduction to HTML5, which consists of three major areas: Hypertext Markup Language (HTML), Cascading Style Sheets (CSS3) and JavaScript. In addition, this course covers the application life cycle, which is important for web developers to know in order to best plan, design, code, test, validate, and deploy HTML5 apps.

### Photoshop CC

Photoshop is a popular image editing application to create and manipulate images for the web and for print. This is a fully flexible self-study programme which looks at the CC version.

### Javascript Essentials

If you're working towards a career as a web designer, Java Fundamentals will give you a great foundation and allow you to fully utilise the features of JavaScript language.

### CSS Essentials

If you're interested in a career in web design, this course will help you learn how to work with the CSS (Cascading Style Sheets) language. This common language gives you more control over how your web pages look and appear.



## Elective courses (choose two)

- Project Management Fundamentals
- Fireworks
- Search Engine Optimisation (SEO) for Business
- Introduction to Google Website Tools
- Blogging for Business
- Animate CC
- MTA Introduction to Programming using JavaScript
- MTA Introduction to Programming using HTML & CSS
- Programming in HTML5 with JavaScript and CSS3 Specialist

(Alternative subjects may be chosen if more suitable to your existing skills and career.)

To discuss your current skills and aspirations call now:

**020 7256 6668**

[www.pitmanlondon.co.uk](http://www.pitmanlondon.co.uk)

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**Guideline Learning Time**

**180 hours flexi study or 7 weeks full-time**  
(Full-time based on approx 20-30 hours a week)