

Graphic Design Diploma with Adobe ACA

PITMAN
TRAINING

Learning skills in essential Adobe packages such as InDesign, Photoshop and Illustrator, you'll learn practical, transferable skills that can help you start your career in graphic design.



This diploma is a great training choice for anyone new to the graphic design profession who is considering a career in the industry. The flexible online training helps make achieving your goal of a career in design attainable and achievable.

If you have a natural and creative flair and are thinking about applying that to your career, becoming a Graphic Designer would be a great way to use your abilities. Learning essential Adobe packages such as InDesign, Photoshop and Illustrator, you'll learn practical, transferable skills that can help you start your career in graphic design.

All the courses can be studied online so that you can fit your studies around your existing commitments. Once you've completed all the subjects, you'll gain a prestigious Pitman Training diploma certificate which can prove to employers that you've gained industry skills which are in high demand.

Aims and Objectives

Successful completion of the diploma will mean you will be eligible to take the relevant Adobe ACA Exams. These will

need to be organised and paid for separately. Speak to your Course Advisor for more detail on these exams.

Pre-Requisites

There are no formal pre-requisites required.

Career Path

This course will lead to a rewarding career in graphic design. You could look towards applying for Junior Graphic Designer, Junior Designer jobs initially and then progress to Graphic Designer, Artworker or Digital Designer positions.



CPD Points 145

(Awarded CPD points upon successful completion).

Core Courses

WordPress for Business

Our online WordPress for Business training course is specifically designed for those wishing to learn how to create a business-focused website. You'll learn about designing a site and how to physically create a website.

or Dreamweaver CC

Dreamweaver is a common program used in the Web Design industry. Through the study of this course you will build your knowledge and practical experience in the CC version of this renowned program.

Photoshop CC

Photoshop is a popular image editing application to create and manipulate images for the web and for print. This is a fully flexible self-study programme which looks at the CC version.

InDesign CC

If you want to embark on a career as a Graphic Designer or Art Director, InDesign is a publishing program you'll need to learn how to master. This course teaches the Creative Cloud version.

Illustrator CC

To work as a Graphic Designer, there are many industry standard packages that you'll need to master and Illustrator is one of the most commonly used software programs.



Elective courses (choose two)

- Animate CC
- Premiere Pro CC
- Project Management Fundamentals
- Powerful Presentation Skills
- Marketing Essentials

(Alternative subjects may be chosen if more suitable to your existing skills and career.)



To discuss your current skills and aspirations call now:

020 7256 6668

www.pitmanlondon.co.uk

Salisbury House London Wall London EC2M 5QQ



Guideline Learning Time

145 hours flexi study or 6 weeks full-time
(Full-time based on approx 20-30 hours a week)