



LinkedIn for Jobseekers



If you're looking to maximise your reach and network whilst searching for a new role, this course will give you valuable advice and guidance on making sure you're using LinkedIn to its fullest.

IS THIS FOR YOU?

This course is ideal for anyone seeking to expand their contact network and build relationships with potential employers using LinkedIn.

ABOUT THIS COURSE

As competition for jobs has been increasing, so too has the pressure on employers to make sure they select the right candidate. To aid the interview process, more and more employers are turning their attention to researching a prospective employee by looking at their social media activity to see what sort of online personal brand they present.

LinkedIn is an online networking site specifically aimed at professional business networking and helping you make contacts. This course will take around 8 hours to complete and is studied online, making it accessible and flexible to fit in around your existing commitments.

The course will give you valuable advice and guidance on making sure you're using LinkedIn to its fullest. You'll look at updating your personal profile, the importance of keywords within your profile, how to find, connect and engage with connections, how to find relevant groups and how to find information on available vacancies.

AIMS AND OBJECTIVES

This course is designed to help you achieve your goal of using LinkedIn to assist in your job search and application process.

PRE-REQUISITES

There are no pre-requisites for this course.

CAREER PATH

This course isn't specifically linked to any career in particular. More it will help you open the door to helping you find a professional and rewarding career using this business networking programme.

COURSE DURATION: 8 HOURS

(Actual course duration will vary from individual to individual, based on prior skills and application).



CPD POINTS: 8

(Awarded CPD points upon successful completion).

To find out more about this or any of our courses, speak to one of our course advisors.

The best way to predict the future **is to create it.**

To discuss your current skills and aspirations call:

020 7256 6668

or visit: www.pitmanlondon.co.uk

Salisbury House London Wall London EC2M 5QQ

PITMAN
TRAINING