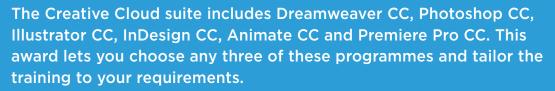
## Adobe Creative Cloud Award



# This is a great award for anyone considering a career as a Graphic Designer. It's also ideal for anyone who needs to work on and produce professional looking graphics, materials, videos or other online content such as Marketing Assistant, Web Designer or Video Editor.

Adobe Creative Cloud (CC) is the latest version of their renowned suite of software programmes that enables you to create, edit and publish websites, edit photographs, create marketing materials and video and audio content.

The suite includes applications such as Dreamweaver CC, Photoshop CC, Illustrator CC, InDesign CC, Animate CC and Premiere Pro CC, and this award lets you tailor the training to your requirements and you can choose any three of these programmes to study. The training is really flexible and is all done online, so you can study when and wherever you want.

#### **Aims and Objectives**

For anyone looking for a career in web design, graphic design or video editing, this award can help you gain top-notch practical skills to apply in your new career.

#### **Pre-Requisites**

There are no specific pre-requisites required before starting this course.

#### **Career Path**

The study of this award will provide you with skills valuable to employers looking for Marketing Assistants or Junior Designer/Artworkers. Eventually, with further study you can enhance your digital creative career further towards roles such as Graphic Designer, Web Designer for example.

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#### **CPD Points** 90

(Awarded CPD points upon successful completion).

Courses Included (Choose any three from the following)

#### **Illustrator CC**

To work as a graphic designer, there are many industry standard packages that you'll need to master and Illustrator is one of the most commonly used software programmes.

#### Animate CC

The Adobe Animate CC course will help you learn how to create online animations. Such animations are found all over the internet on websites, online videos, video games, advertisements, cartoons etc. It is an essential program for anyone wanting to work in a creative online animation role.

#### **InDesign CC**

If you want to embark on a career as a graphic designer or art director, InDesign is a publishing program you'll need to learn how to master. This course teaches the Creative Cloud version.

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To discuss your current skills and aspirations call now:

## 020 7256 6668

www.pitmanlondon.co.uk Salisbury House London Wall London EC2M 5QQ

### Premiere Pro CC

This course covers all aspects of Premiere Pro, including: Learn and understand the three phases of video production; Pre-production / Planning, Production, Editing / Post-Production. Work in Adobe Story.

#### Photoshop CC

Photoshop is a popular image editing application to create and manipulate images for the web and for print. This is a fully flexible self-study programme which looks at the CC version.

#### **Dreamweaver CC**

Dreamweaver is a common program used in the Web Design industry. Through the study of this course you will build your knowledge and practical experience in the CC version of this renowned program.

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Guideline Learning Time 90 hours flexi study or 4 weeks full-time

(Full-time based on approx 20-30 hours a week)



