Website Design with Pitman Training

With an increasing number of companies choosing to market their businesses online, the need for good website designers is growing. So if you're thinking of embarking on a career in this much in demand industry, the Pitman Training Website Design course is the ideal opportunity to learn the skills you need to get started.

The course will take you through each aspect of the design and build process step by step – ensuring your websites are both user friendly and interactive so visitors can easily navigate.

You'll learn about layout, web safe colours and how to create a site plan, together with the production tools including Microsoft Expression Web, Adobe Dreamweaver, Fireworks and Flash. What's more you'll learn about design and development technologies, including Cascading Style Sheets (CSS), Extensible Mark-up Language (XML), JavaScript, Java applets and Dynamic HTML.

The CIW Website Design course is a vendor neutral exam 1D0-520, so to pass it you won't need to know how to use production tools like Flash or Dreamweaver, but you will need to understand the technologies they can produce. On completion of this course, you will receive a Pitman Training Course Completion certificate*.

Designed for
Those wishing to pursue a career in web design.

Prerequisites
An understanding of computers and familiarity with the internet and using websites.

Objectives
To learn how to build user friendly, interactive sites that visitors can easily navigate, grasping important concepts about layout, colour, and site planning. Students will also explore how to use Photoshop, Flash, and Expression Web, and work with HTML, XHTML, CSS, and DIV Tags. The course also introduces the student to JavaScript and Java and teaches them how to use Dreamweaver or Expression Web to build highly interactive web pages.

Session 1: The Internet Today, Planning the Web Site, Guidelines, XHTML, Images, Colour.

Session 2: Photoshop CS3 Basics, Working with Photoshop CS3, Optimizing Photoshop Images, Tables, Formatting Text, Links.

Session 3: Cascading Style Sheets, CSS Formatting, Frames, Using Multimedia on Web Pages, JavaScript.

Session 4: Java, XML, Server Technologies, Databases, Accessibility, Dreamweaver CS3, Dreamweaver Essentials.

Session 5: Dreamweaver CS3 Templates, Adding Interactivity with Dreamweaver, Building Web Forms with Dreamweaver, CSS with Dreamweaver, Dreamweaver Productivity Tools, XHTML and Dreamweaver.

Session 6: Expression Web, Expression Design Tools, Expression Templates, Adding Interactivity with Expressions, Building Web Forms with Expression, CSS with Expression, XHTML with Expression.

Session 7: Flash CS3, Flash CS3 Animation Basics, Designing Web Sites with Flash, Publishing Flash Movies, Managing Web Sites.

Benefits
- **The flexibility and value of a self-study course designed to enable you to work at your own pace**
- **The opportunity to gain the widely recognised Pitman Training Certificate**
- **The opportunity to gain certification which is recognised by industry computing manufacturers and organisations**

Course duration: **19 hours**

* Please note that exams will need to be booked and paid for separately

Make sure this course is right for you - have a friendly chat with a Course Adviser, arrange to drop in to have a FREE taster or book a place...

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web: www.pitmanlondon.co.uk   email: courses@pitmanlondon.co.uk

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