

# Get into Journalism with Pitman Training

**Getting your first job in journalism can be tricky. This course will give you the answers and help demonstrate your commitment to potential employers. It will also help you if you have PR responsibilities in your work.**

This journalism course gives you an overview of a journalist's life; the perfect introduction for moving to journalism training.

In four simple lessons, you'll progress from publishing history and media technology through to editing, law, features and page layout. Unlike other journalism courses, this one is designed to be both practical and flexible.

It operates on self-study basis, so you can take in your journalism lessons on a flexible basis whenever it suits you. During the course, you'll be creating a workbook, which will be yours to take away with you as a handy reference guide. You'll also be taking away the right to put the renowned Pitman Training name on your CV, and that's well worth having.

To progress further into journalism, we highly recommend our Teeline Fast shorthand course – an essential skill for all journalists.

## Designed for

Those who are considering a career in Journalism.

## Prerequisites

Working knowledge of the Word program to Core level and experience of using the Internet.

## Objectives

To provide an overview of the work of a journalist.

## Course Content

**Lesson One:** Publishing through the centuries, the advances of media technology, skills and qualities required of a journalist, principles of effective news writing.

**Lesson Two:** Duties of a sub-editor, understanding of 'house style', the importance of copy-editing, the importance of proofreading, understanding publishing law.

**Lesson Three:** Different types of features, the importance of the brief, conducting an interview, writing up an interview.

**Lesson Four:** Understanding basic typography, the principles of page layout, using photographs on a page, understanding the role of advertising, writing headlines.

## Benefits

- Learn an introduction to journalism principles
- The flexibility and value of a self-study course designed to enable you to work at your own pace
- A workbook to use as a reference guide on completion of the course
- The opportunity to gain the widely recognised Pitman Training Certificate

**Course duration: 8 - 10 hours**



The CPD Standards Office  
CPD PROVIDER: 21121  
2014 - 2016  
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Make sure this course is right for you - have a friendly chat with a Course Adviser, arrange to drop in to have a FREE taster or book a place...

**City of London: 020 7256 6668**   **Oxford Circus: 020 7580 1651**

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