

CIW Foundations with Pitman Training

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The course is designed to get you ready for the world of work – giving you practical business skills such as social networking - wikis, webcasting, blogging, podcasting and the key skill of search engine optimisation. You'll be led through everything from building basic web pages to working with HTML/XML code and e-commerce. You will also gain a thorough understanding of networking relating to web technologies such as basic networking principles, TCP/IP, hardware and operating systems and network security.

You'll learn the importance of Quality of Service (QoS), performance issues and how they affect today's web based businesses. In essence, this CIW Foundations course will give you a solid grounding and on completion of this course, you will receive a Pitman Training Course Completion certificate*.

Designed for

This course is designed for those wishing to pursue a career in PC support or Web Design.

Prerequisites

A knowledge of computers and basic computing terminology would be an advantage.

Aims and Objectives

To learn how to build basic Web pages, work with HTML/XML Code and apply basic design factors for usability and navigation in electronic media. You will also learn to identify the importance of Quality of Service (QoS), performance issues and their effect on today's web based economy.

* Please note that exams will need to be booked and paid for separately

Course Content

Session 1: CIW Foundations, Networking Basics, Hardware Requirements, Getting Connected, Internet Service Providers, The OSI Model.

Session 2: Understanding IP Addressing, Domain Names, Protocols and Ports, Understanding Web Browsers, Browser Add-Ons.

Session 3: Network Security, Viruses, Search Engines, Using Search Engines, Web Site Planning, HTML Foundations, HTML Formatting.

Session 4: Adding Graphics, Web Colour, Creating Lists, Using Tables, Linking Content, Collecting Data with Forms, Optimizing Graphics, Working with Frames.

Session 5: Advanced Authoring Techniques, E-Commerce, E-Commerce Standards, Web Site Administration, Publishing Web Sites, Legal And Ethical Issues, Managing Projects, Web Technologies.

Benefits

- Starting point for internet users to promote their business
- Takes you step by step through building a Web site
- Explains issues and opportunities present in this highly dynamic working environment
- The flexibility and value of a self-study course designed to enable you to work at your own pace
- The opportunity to gain the widely recognised Pitman Training Certificate
- The opportunity to gain certification which is recognised by industry computing manufacturers and organisations

Course duration: 14 hours

The CPD Standards Office

CPD PROVIDER: 21121
2014 - 2016

www.cpdstandards.com



Make sure this course is right for you - have a friendly chat with a Course Adviser, arrange to drop in to have a FREE taster or book a place...

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web: www.pitmanlondon.co.uk email: courses@pitmanlondon.co.uk



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- ▶ Secretarial & PA ▶ Administration ▶ Personal Development ▶ Shorthand ▶ Bookkeeping & Accounts