Web Design Specialist Diploma

pitman™ training

In this diploma you'll learn essential skills covering industry-standard software so you can get your dream job within either a specialist web design agency or in-house for a company with a creative department.

Tel: 020 7256 6668

If you're a creative person with an eye for design and a passion for technology, the Web Design Specialist Diploma is a great choice. The world of digital offers enormous opportunities as businesses continue to embrace the wealth of new technology available to them.

Adobe™

If you're interested in a career where you can combine your creative flair with strong technology skills, our Web Design Specialist Diploma could be the right choice for you. You'll learn essential skills covering industry-standard software so you can get your dream job within either a specialist web design agency or in-house for a company with a creative department.

This role will allow you to not only express your creative side; but also enable you to gain the technical knowledge that is required to make things happen online. With our Web Specialist Diploma your skills will be increasingly in demand as the world of new technology continues to grow.

With your completed diploma you'll be able to apply for jobs with the confidence that you have the skills needed to design websites, work with HTML code and gain an understanding of JavaScript and CSS.

This diploma consists of courses created by one of our partnership companies who produce self-paced, online video tutorials. Students doing these courses via Pitman

Training have the exclusive benefit of being able to access technical support from dedicated certified support technicians 24 hours a day, 7 days a week, meaning you'll never be stuck waiting for office hours.

Aims and Objectives

You'll learn the skills required to be able to build a website!

Pre-Requisites

There are no specific pre-requisites required for this diploma.

Career Path

Learn the skills required to work as a Web Designer or Web Developer. From here you can work to a Senior Web Developer level or even start your own web design business or digital marketing agency.

CPD Points 170

(Awarded CPD points upon successful completion).

Core Courses

Dreamweaver CC

Dreamweaver is a common program used in the Web Design industry. Through the study of this course you will build your knowledge and practical experience in the CC version of this renowned program.

or WordPress for Business

Our online WordPress for Business training course is specifically designed for those wishing to learn how to create a business-focused website. You'll learn about designing a site and how to physically create a website.

HTML5 Fundamentals

HTML 5 Fundamentals teaches all of the newest syntax and basic principles behind the latest features of HTML. Our expert explains how HTML5 tags and attributes are used to format content and add multimedia to your web pages.

Introduction to HTML

If you want to learn HTML code to allow you to create your own websites, either for yourself or for work, this is a great course to start with that will take around 10-12 hours to complete.

or HTML Fundamentals

HTML is a common language used for website creation. If you're aspiring towards a career as a web developer or web designer then having practical experience and proven knowledge in this skill is essential and this course will teach you the basics to help you build attention-grabbing websites.

Photoshop CC

Photoshop is a popular image editing application to create and manipulate images for the web and for print. This is a fully flexible self-study programme which looks at the CC version.

Javascript Essentials

If you're working towards a career as a web designer, Java Fundamentals will give you a great foundation and allow you to fully utilise the features of JavaScript language.

CSS Essentials

If you're interested in a career in web design, this course will help you learn how to work with the CSS (Cascading Style Sheets) language. This common language gives you more control over how your web pages look and appear.

Elective courses (choose two)

- **Project Management Fundamentals**
- **Fireworks**
- **Search Engine Optimisation (SEO) for Business**
- **Google+ for Business**
- **Blogging for Business**
- **Animate CC**
- **MTA Introduction to Programming using JavaScript**
- **MTA Introduction to Programming using HTML & CSS**

(Alternative subjects may be chosen if more suitable to your existing skills and career.)

To discuss your current skills and aspirations for the future, please speak to one of our friendly advisors.

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Oxford Circus: 50 Margaret Street, London, W1

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Guideline Learning Time

170 hours flexi study or 7 weeks full-time
(Full-time based on approx 20-30 hours a week)