

Web Design Specialist Diploma

Get your dream job within an agency or a company with a creative department



Get highly valued skills that are always in demand

If you're interested in a career where you can combine your creative flair with strong technology skills, our Web Design Specialist Diploma could be the right choice for you. You'll learn essential skills covering industry-standard software so you can get your dream job within either a specialist web design agency or in-house for a company with a creative department.

The skills you need to get the job and succeed

If you're a creative person with an eye for design and a passion for technology, the Web Design Specialist Diploma is a great choice. The digital world offers enormous opportunities as businesses continue to embrace the wealth of new technology available to them.

This role will allow you to not only express your creative side; but also enable you to gain the technical knowledge that is required to make things happen online.

What will you get in return?

A Pitman Training Diploma is one of the most prestigious diplomas you can complete from one of the most highly regarded training organisations across the world. Businesses throughout the UK recognise the Pitman Training name as a sign that you have been trained to the very highest level. So with our Web Design Specialist Diploma your skills will be increasingly in demand as the world of new technology continues to grow.



"Without Pitman Training, I wouldn't have the skills or confidence I needed to get my career going. I now feel really confident about the future and love my job - it's perfect for me."

Amy, Admin and Digital Assistant



Get the Pitman Advantage™

Core Courses

Website Design

Learn how to build user friendly, interactive sites that visitors can easily navigate. You will learn important concepts about layout, colour, and site planning. Explore how to use Photoshop, Flash, and Expression Web to make web sites come alive. Work with HTML, XHTML, CSS, and Div Tags. You will also be introduced to JavaScript and Java.

Dreamweaver

Learn the features and functions of Dreamweaver including importing any FLV file directly into Dreamweaver and quickly integrate a player skin of your choosing. Test your pages in Adobe BrowserLab on multiple browsers and operating systems. Create standards-based Web pages with updated CSS-based starter pages.

or WordPress for Business

WordPress is recognised worldwide as one of the most popular online blogging tools used by millions every day. WordPress has evolved a great deal and is now widely used as a full content management system where you can design, build and create a professional website. Our online WordPress for Business training course is specifically designed for those of you wishing to learn how to create a business focused website. Throughout the course you'll learn more about WordPress and why it's a great tool to help you create a business website.

Photoshop

This course is ideal for photographers, graphic designers, and Web designers and is considered the world wide industry-standard application

that delivers the richest, most robust editing and compositing tools available. As a result, becoming proficient in Photoshop is one of today's most sought-after skills.

HTML Fundamentals

This course teaches the basic principles behind the most common language used for web page creation today. It explains how HTML tags and attributes are used to format text and paragraphs, add images and colour, along with creating links, tables and web page frames. You'll also learn how to use Cascading Style Sheets (CSS) in your web page creation, and create multimedia effects and forms to further enhance your web page.

or Introduction to HTML

This training course is split into six simple lessons. It begins with HTML editors and designing a website, goes on to create an HTML file; head, title and body tags, continues with incorporating images and understanding hyperlinks before completing your learning programme with creating tables and adding borders, followed by search engine awareness and publishing your site.

HTML5

HTML5 teaches all of the newest syntax and basic principles behind the latest features of HTML. Our expert explains how HTML5 tags and attributes are used to format content and add multimedia to your web pages. Learn to use the new <audio> and <video> tags to embed audio and video directly into your web pages. Work with the new <canvas> tag and give your viewers the ability to draw right on your page.

Elective Courses* (choose two)

SEO for Business

CIW Foundations

Powerful Presentation Skills

Google+ for Business

Effective Meeting Skills

Project Management Fundamentals

Flash

Blogging for Business

Fireworks

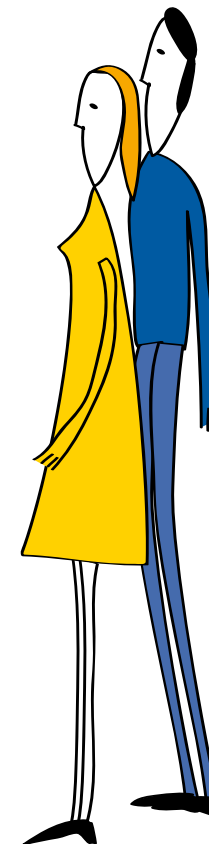
Get the Pitman Advantage™

This prestigious Pitman Training Diploma is highly regarded by employers throughout the UK and signifies that you have been trained to the highest level. With your completed Diploma you'll be able to apply for jobs with the confidence that you have the skills needed to design websites, work with HTML code and gain an understanding of Flash for all types of web browser.

- Flexible training which fits around your work and family commitments
- Online support 24/7, plus additional support from Pitman Training course advisors
- The skills in demand by employers
- Confidence that you're one step closer to your dream job, promotion or new career

To discuss your current skills and aspirations for the future, please speak to one of our friendly advisors.

They can also provide complete details on the full range of Diplomas and Courses in this area.



Guideline Learning Time

170 hours flexi study or 7 weeks full-time

(Full-time is based on approx 20-30 hours a week)

*Alternative choices are available. Please talk with your Course Advisor.



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