

# Graphic Design Diploma

Get your dream job within an agency or a company with a creative department



## Get highly valued skills that are always in demand

If you have a natural and creative flair and are thinking about applying that to your career, becoming a Graphic Designer would be a great way to use your abilities.

Learning skills in essential Adobe packages such as InDesign, Photoshop and Illustrator, you'll learn practical, transferable skills that can help you start your career in Graphic Design.

### The skills you need to get the job and succeed

All the courses can be studied online so that you can fit your studies around your existing commitments. Once you've completed all the subjects, you'll gain a prestigious Pitman Training Diploma certificate which can prove to employers that you've gained industry skills, which are in high demand.

This diploma is a great training choice for anyone new to the Graphic Design profession who is considering a career in the industry. The flexible online training helps make achieving your goal of a career in design attainable and achievable.

### What will you get in return?

A Pitman Training Diploma is one of the most prestigious diplomas you can complete from one of the most highly regarded training organisations across the world. Businesses worldwide recognise the Pitman Training name as a sign that you have been trained to the very highest level. So with our Graphic Design Diploma your skills will be increasingly in demand as the world of new technology continues to grow.



"Without Pitman Training, I wouldn't have the skills or confidence I needed to get my career going. I now feel really confident about the future and love my job - it's perfect for me."

Amy,



Get the Pitman Advantage™

## Core Courses

### Photoshop

This course is ideal for photographers, graphic designers, and Web designers and is considered the world wide industry-standard application that delivers the richest, most robust editing and compositing tools available. As a result, becoming proficient in Photoshop is one of today's most sought-after skills.

### InDesign

If you want to embark on a career as a graphic designer or art director, InDesign is a design programme that you'll need to learn how to master. The software lets you design engaging page layouts for print or digital with the built in tools and precise control over typography. You'll go through the software in depth, learning how to create pages with different sizes in a single document, add interactivity, motion, sound, and video to documents and presentations, exporting directly to SWF for playback in the Adobe Flash® Player runtime.

### Flash

This course will guide you through all of the features of Flash and provide you with numerous tips and tricks that you can use as you become a professional Flash developer. Flash is the industry standard software for interactive authoring and delivery of immersive experiences that present consistently across personal computers, mobile devices, and screens of virtually any size and resolution.

### Illustrator

There are many industry-standard packages that you'll need to master and Illustrator is one of the most commonly used software programs. You'll learn to exploit all of the inbuilt features, including creating distinctive vector artwork, utilise precise drawing tools and a host of shortcuts to help you create your designs confidently and with ease. Illustrator offers you fantastic features like perspective drawing, drawing shapes and scenes in 1, 2 and 3-point linear drawings. Plus you'll learn to add character to imagery with the Bristle Brush - plus much more!

### WordPress for Business

WordPress has evolved a great deal and is now widely used as a full content management system where you can design, build and create a professional website. Our online WordPress for Business training course is specifically designed for those of you wishing to learn how to create a business focused website. You'll learn about designing a site and how to physically create a website. You'll gain an understanding into best practice when creating the website content, and once you've got your site ready to go live you'll then cover how to enhance your WordPress website using SEO, how to monitor and track the success of the site using Google Analytics and how to report on its progress and success.

## Elective Courses\* (choose two)

Premiere Pro  
Project Management Fundamentals

Powerful Presentation Skills  
Marketing Essentials



### Guideline Learning Time

133 hours flexi study or 5 weeks full-time  
(Full-time is based on approx 20-30 hours a week)

*\*Alternative choices are available. Please talk with your Course Advisor.*

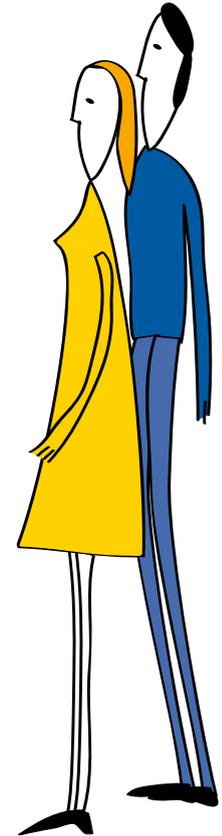
## Other courses you may be interested in

Different roles require specialist knowledge and this can determine which area you specialise in. Please talk to your Pitman Training Course Advisor for recommendations on choosing the right diploma.

### Get the Pitman Advantage™

This prestigious Pitman Training Diploma is highly regarded by employers throughout the UK and signifies that you have been trained to the highest level. With your completed Diploma you'll be able to apply for jobs with the confidence that you have the skills needed to succeed in the creative industry.

- Flexible training which fits around your work and family commitments
- Online support 24/7, plus additional support from Pitman Training course advisors
- The skills in demand by employers
- Confidence that you're one step closer to your dream job, promotion or new career



To discuss your current skills and aspirations for the future, please speak to one of our friendly advisors.

They can also provide complete details on the full range of Diplomas and Courses in this area.



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